

*NEW COURSE!!*

# ENVIRONMENTAL COMMUNICATION

11:374:325 3 credits Dr. Caron Chess Tues. 5/6 Blake Hall 131

*LEARN REAL WORLD SKILLS!*

Communication skills for environmental advocacy, including:

- Getting positive media coverage;
- Developing outreach for conferences, media etc.; and
- Identifying participants for environmental projects

**Effective communication** can be as important to achieving environmental goals as good science. Because corporations, government agencies, and advocacy groups realize this, there are **increasing numbers of jobs** that require these skills.

By the end of the course, students should be prepared for an entry level job in **public information**. Science majors will have communication skills that will help them **compete in the job market**.

**For more information contact:**

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