

FOCUS GROUP QUESTIONS

The interview questions should start no later than 25 minutes into the focus group session.

Interview questions): (Top 6 will be asked)

Please allow up to 10 minutes for each question

1. Describe at least one time when you were successful in persuading elected officials, community leaders, or other influential people to support arts or cultural activities. What information did you use to help to convince and persuade them?
2. Describe at least one time when you were unsuccessful in persuading other elected officials, community leaders, or other influential people to support arts or cultural activities. Why?
3. What information would you have liked to have that would have helped you convince and persuade them?
4. Other than funding, what would you want to get from elected officials, community leaders, and your community to help your organization succeed?
5. Why do you think some communities more supportive of arts and cultural activities than others? (Folo: how much do you think the cultural makeup of your community influences the support and kinds of support for your arts.)
6. What do you hear from your colleagues, audiences, or members about your governing body's support or lack of support for arts, cultural and heritage activities? (Folo: What would it take to get more of your community's budget dedicated to arts and cultural activities?)
7. To help promote more arts and cultural activities in your community, what persons or groups would be most influential?

If time, ask:

8. What are the best sources of funding for arts, cultural and heritage activities in your community? Have you considered or even received funding for ACH from an interesting source?

If there is still more time, invite the members of the group to offer any comments, questions, etc., that they would like.