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II. RESEARCH AND DOCUMENTATION CENTERS

FRANCE: Ministry of Culture and Communication—*Département des Études et de la Prospective; Observatoire des Politiques Culturelles; CERAT: Centre de Recherche sur le Politique, l'Administration, la Ville et le Territoire—Université Pierre Mendès France (Grenoble II); Centre de Sociologie du Travail et des Arts—École des Hautes Études en Sciences Sociales; MATISSE: Modélisations Appliquées, Trajectoires Institutionnelles, et Stratégies Socio-Economiques—Laboratoire d'Economie Sociale, Université Panthéon-Sorbonne (Paris I)*

THE NETHERLANDS: *The Boekmanstichting/The Boekman Foundation; Ministry of Education, Culture and Science—Cultural Policy Directorate; Social and Cultural Planning Office*

GREAT BRITAIN: *The Arts Council of England—Research and Development Directorate, Research Department; Department for Culture, Media and Sport—Statistics and Social Policy Unit and Economics Branch; International Intelligence on Culture; EUCLID International; CULTURAL TRENDS, Policy Studies Institute, University of Westminster*

CANADA: *Canadian Heritage—Strategic Research and Analysis Directorate; The Canada Council for the Arts—Public Affairs, Research and Communications Division, Research Unit; Statistics Canada—Culture Statistics Program; Canadian Heritage—The Canadian Cultural Observatory; Institut de la Statistique du Québec—L'Observatoire de la Culture et des Communications*

OTHER COUNTRIES: *Zentrum für Kulturforschung (Bonn, Germany); The Budapest Observatory: Regional Observatory on Financing Culture in East-Central Europe (Budapest, Hungary)*

III. RESEARCH AND DOCUMENTATION CONSORTIA

CIRCLE: *Cultural Information and Research Centres Liaison in Europe (Amsterdam, the Netherlands); ERICArts: European Research Institute for Comparative Cultural Policy and the Arts (Bonn, Germany); Council of Europe—Cultural Policy and Action Department, Program for the Evaluation of National Cultural Policies (Strasbourg, France); UNESCO—Cultural Policies for Development Unit, International Network of Observatories in Cultural Policies (Paris, France); Culturelink: Network of Networks for Research and Cooperation in Cultural Development, Institute for International Relations (Zagreb, Croatia); Canadian Cultural Research Network, Centre for Cultural Management, University of Waterloo (Waterloo, Ontario, Canada)*

APPENDIX

The Research and Information Infrastructure for Cultural Policy: A Consideration of Models for the United States

by **RUTH ANN STEWART** and **CATHERINE C. GALLEY**

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INFORMING CULTURAL POLICY

THE RESEARCH AND INFORMATION INFRASTRUCTURE

by
J. Mark Schuster

with an appendix by

RUTH ANN STEWART
CATHERINE C. GALLEY

In any policy arena, the crafting of appropriate and effective policy depends on the quality of the information infrastructure that is available to the participants in that arena. Such an information infrastructure does not develop on its own accord. Rather, it is designed, developed, and managed as a critical element in policy formulation and implementation. This should be no less true in cultural policy than in other policy arenas.

— Introduction

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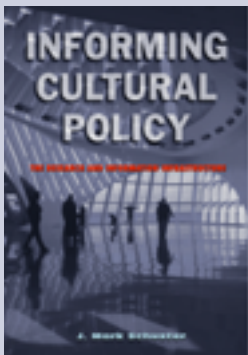
INFORMING CULTURAL POLICY

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J. Mark Schuster

with an appendix by

Ruth Ann Stewart
Catherine C. Galley



In 1999, The Pew Charitable Trusts launched an initiative to foster broader public appreciation of non-profit arts and culture and its role in American society. This initiative, *Optimizing America's Cultural Resources*, was largely premised on the idea that the development of supportive cultural policies depended on providing more and better information on arts and culture to policymakers.

In *Informing Cultural Policy*, international cultural policy scholar and researcher J. Mark Schuster relates the findings of a study that took him from North America to both Eastern and Western Europe. His taxonomy organizes the array of research and information models operating abroad into a logical framework for understanding how the myriad cultural agencies collect, analyze, and disseminate cultural policy data. Schuster discusses private- and public-sector models including research divisions of government cultural funding agencies, national statistics agencies, independent nonprofit research institutes, government-designated university-based research centers, private consulting firms, cultural "observatories," non-institutional networks, research programs, and publications. For each case study undertaken, the author provides the Internet address, names and information for key contacts, and background documents consulted.

In December 2001, under Pew's auspices, eighteen key members of the cultural policy community met at Rutgers University to discuss the book's findings and their implications for development of a U.S. cultural policy information infrastructure. Stewart's and Galley's appendix synthesizes the experts' insights and policy recommendations for bringing the United States forward in this long-neglected but important arena.

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"Perhaps the most important finding to emerge from this research is that there has been a dramatic resurgence of investment in policy-relevant research and information in the field of cultural policy. Government agencies in many countries are rebuilding their research capabilities after periods in which that research capability lay fallow; in other countries, research capabilities are being built for the first time; and the rise of transnational governmental organizations has, to some degree, created a demand for comparative research and information sharing as a prerequisite for collaborative, cross-national projects.

It is probably fair to say that there is more demand for policy-relevant data and information than there has ever been before. What remains to be seen is the extent to which governments and governmental agencies will prove willing to make the necessary investment to ensure that that information will be sought out, collected, analyzed, and disseminated.

As a cultural policy information infrastructure is built (or evolves) in the United States, it can only benefit from interaction with the already well-established efforts in other countries."

— J. Mark Schuster

J. Mark Schuster is professor of urban cultural policy at the Massachusetts Institute of Technology. His publications in the field of cultural policy include *The Audience for American Art Museums*; *The Geography of Participation in the Arts and Culture*; *Preserving the Built Heritage: Tools for Implementation* (with John de Monchaux and Charles Riley); *Who's to Pay for the Arts? The International Search for Models of Arts Support* (with Milton Cummings); and *Patrons Despite Themselves: Taxpayers and Arts Policy* (with Alan Feld and Michael O'Hare). Professor Schuster is joint editor of the *Journal of Cultural Economics* and a member of the editorial board of the *International Journal of Cultural Policy*.



INFORMING CULTURAL POLICY was produced with the support of **The Pew Charitable Trusts** as part of its national cultural initiative, *OPTIMIZING AMERICA'S CULTURAL RESOURCES*. The goal of this initiative is to strengthen policy and financial support for nonprofit culture in the United States. The Trusts support nonprofit activities in the areas of culture, education, the environment, health and human services, public policy, and religion. Based in Philadelphia, the Trusts make strategic investments to help organizations and citizens develop practical solutions to difficult problems.

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