Purpose of Course
There are two main purposes to this course: (1) to learn about community development and (2) provide technical assistance to a community-based organization.

Project Description
This studio will focus on one of the largest and most successful community development corporations in the country: the New Community Corporation of Newark. NCC was founded in the 1960s in reaction to the Newark riots and the unmet needs of poor people in that city. NCC’s founder, Msgr. William Linder, continues to lead the organization with vigor and intelligence. NCC employs more than 1,700 people in Newark’s Central Ward. The organization is involved in housing construction and management, job training, welfare-to-work efforts, retail trade (it is part owner of a successful Pathmark supermarket), childcare, senior care, health, security, and education (it has three charter schools). No CDC on the planet provides a more comprehensive set of services.

NCC has asked us to review and catalog its efforts within a changing city and changing policies related to the poor. For example, the 1996 federal welfare legislation mandated that welfare recipients must find jobs; NCC reacted with a large welfare-to-work program. Similarly, continuing homelessness led to an expansion of NCC’s affordable housing efforts: NCC now owns and operates a factory that manufactures panels for prefabricated housing and used these panels in a recently completed housing project.

During the semester, we will:

1. Describe and document NCC’s programs;
2. Collect data on program outputs, NCC’s clients, and the neighborhoods that the organization serves;
3. Analyze these data in light of changing conditions in the city; and
4. Construct an atlas of the location of social problems and NCC’s programs (using GIS).
Time Line

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Task</th>
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<tbody>
<tr>
<td>February 5</td>
<td>Divide into Groups</td>
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<tr>
<td>February 19</td>
<td>Top 5 Public Policy Issues Group Presentations</td>
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<tr>
<td>March 5</td>
<td>Work Plans</td>
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<tr>
<td>April 2</td>
<td>Draft Group Reports and Presentations</td>
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<tr>
<td>April 16</td>
<td>Final Draft Report and Presentation</td>
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<tr>
<td>April 23</td>
<td>Draft Presentation to Bloustein Community</td>
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<tr>
<td>April 30</td>
<td>Final Presentation to Client at NCC</td>
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Instructors

<table>
<thead>
<tr>
<th></th>
<th>Norm Glickman</th>
<th>Kathe Newman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
<td>CSQ 458</td>
<td>CSQ 460</td>
</tr>
<tr>
<td>Phone</td>
<td>932-3133 x570</td>
<td>932-3133 x556</td>
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<td>Email</td>
<td><a href="mailto:glickman@rci.rutgers.edu">glickman@rci.rutgers.edu</a></td>
<td><a href="mailto:knewman@rci.rutgers.edu">knewman@rci.rutgers.edu</a></td>
</tr>
<tr>
<td>Office Hours</td>
<td>Monday 2-4, Tuesday 9-12</td>
<td>Tuesday 9-12 and by appointment</td>
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Course Materials

Many of the course materials have been reproduced and are available at Pequod Copy on Somerset Street. Other materials are available on-line or will be distributed in class.

Available Online:

http://www.urban.org/pubs/comdev90/

http://www.developmentleadership.net/smp/manual/toc.htm

Distributed in Class:

NCC Literature Packets


WebCT

To access the course syllabus, calendar, discussion groups and other resources on the course web site, go to [http://webct.rutgers.edu](http://webct.rutgers.edu), enter your Rutgers email id and password and select 970:511 Community Development Studio.

**Grading**

20% Class Participation  
15% Top 5 Policy Issues Presentation  
15% Work Plan  
50% Final Report and Presentation

**Plus!**

20% extra credit for good citizenship (helping with issues important to the class such as maintaining the website, maintaining well organized data files and accompanying metadata, assembling the final report and presentation, etc.)
Course Activities

January 22. Studio Overview and Introduction to Newark


Films:


Caucus: New Jersey. Newark the Road Ahead. NJN (New Jersey Network).

January 29. Lunch, Visit, and Tour of the Development of New Community Corporation

*** 1 pm ***

Meet in Newark at New Community Corporation
The Priory, 233 West Market Street, Newark 973-623-2800
(Directions from Bloustein are located in the course pack)

Lunch at the Priory followed by a video about NCC, greeting by NCC staff, and a tour of NCC projects. After the tour we will discuss the studio project and divide into research groups.


NCC Literature packets (distributed in class prior week)


NCC. NCC Property Tax Master Listing.


NCC’s Website http://www.newcommunity.org

February 5. NCC’s Projects and Progress

- Outline Project Products
- Divide into Groups

Economic Development


Education

Charter Schools
- New Jersey Department of Education. http://www.state.nj.us/njded/chartsch/

Abbott Court Cases


New Jersey School Report Cards
New Jersey Department of Education. [http://www.state.nj.us/njded/chartsch/](http://www.state.nj.us/njded/chartsch/)

Financial Services


Health Care

New Jersey Department of Health and Senior Services. [http://www.state.nj.us/health/](http://www.state.nj.us/health/)


Housing


*Newark Star Ledger Archives.* [http://www.starledger.com/](http://www.starledger.com/)

Housing and Community Development Network of New Jersey. [http://www.njcitizenaction.org/](http://www.njcitizenaction.org/)


**Human Development**


Welfare-to-Work (TANF) and Work-First New Jersey


New Jersey Department of Human Services. Work First New Jersey. [http://www.state.nj.us/humanservices/dfd/wfnjws.html](http://www.state.nj.us/humanservices/dfd/wfnjws.html)


State Employment and Training Commission. *Strategic Five-Year Unified State Plan for New Jersey’s Workforce Investment System.* [http://wnjpinc.state.nj.us/OneStopCareerCenter/SETC/up_main.htm](http://wnjpinc.state.nj.us/OneStopCareerCenter/SETC/up_main.htm)

New Jersey Department of Labor. Labor Fast Facts. [http://www.wnjpin.state.nj.us/OneStopCareerCenter/LaborMarketInformation/lmi_list.htm](http://www.wnjpin.state.nj.us/OneStopCareerCenter/LaborMarketInformation/lmi_list.htm)

**NCC Projects**

NCC. 1998. Description of Workforce Development Center.


Poverty


February 12. Neighborhood Indicators

Knight Foundation. “Sources of Data.”


Examples of Innovative Neighborhood Indicator Projects:
Philadelphia COPC http://westphillydata.library.upenn.edu/
Minneapolis/St. Paul http://www.npcr.org/MNIS.html
Baltimore Neighborhood Indicators Project http://www.bnia.org/
Community Mapping Assistance Project: www.cmap.nypirg.org
Neighborhood Knowledge Los Angeles: http://nkla.sppsr.ucla.edu
Cleveland Area Network on Data and Organizing (CANDO): http://povertycenter.cwru.edu/cando.htm
February 19. Group Presentations: Top 5 Public Policy Issues

February 26. Democratizing Access to Data


March 5. Planning with Communities

❖ Work Plans Due


March 12. Project Meeting at NCC

March 19. SPRING BREAK

March 26. Project Work

April 2. Drafts Reports and Presentations Due

April 9. Project Work

April 16. Final Reports and Final Presentation Due
April 23. Presentation to Bloustein Community

Practice and dry run for constructive criticism from Bloustein community

April 30. Final Presentation

Final Presentation in Newark

Additional Resources


