

Program Evaluation – 34:970:594:53049
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The focus of this course in program evaluation is on the procedures and techniques that can be employed to scientifically document the implications of professional interventions (i.e., policies and programs). As planners, policy makers and practitioners you are faced almost daily with questions of professional efficacy. Did it work? What went wrong? Who benefited? What is the impact? Applied research or evaluative research can provide answers to these questions if conceptual; measurement and analytic tools are used properly.

Two types of program/policy assessment will be discussed in the course: program/policy implementation and monitoring, and program/policy impact. The course will examine a variety of research designs and the strengths and weaknesses of these designs in answering implementation and impact questions.

Through a combination of lectures and class discussions, the course aims to:

- introduce the student to a set of concepts that are fundamental for understanding data-based program/policy evaluation;
- provide the student with methodological and statistical tools that are essential equipment for conducting data-based program/policy evaluation; and
- provide the student with research experience in assessing programs/policies.