Introduction

We will take a critical approach to understanding the history and evolution of community development as a movement and as an approach to neighborhood revitalization. Community development is a broad term that includes multiple approaches and strategies to reviving neighborhoods. In the first few weeks of the course, we will look back in history to understand urban political economy as the context for community development’s emergence. From there, we will travel the evolution of the movement looking and public and private actors and programs. A set of critiques follows that reflects on the limitations of initial community development efforts. We conclude by looking at some current challenges and considering where the fields is heading in the future.
Requirements

Participation
This will be an open forum for you to raise questions, debate, and figure out what you make of this field. I anticipate and look forward to lively class discussions! Please read/listen to/watch all materials prior to class. Please turn off all digital devices before class starts. Nothing should buzz, vibrate, ring, or tweet during class.

Reflection papers
Write four critical two-page reflection papers on the readings for four class sessions. Do more than describe the readings; engage in a debate. What are the conflicts and different points of view? What do you want to explore?

Community Development Organization Case Study
Research a CDC in New Jersey and produce a case study of the organization modeled on the Pratt Oral History project case studies. The class will work with the Housing and Community Development Network of New Jersey to design the case studies and host them on their website.

Readings
Available at the Rutgers University bookstore

*Other materials are available on the Sakai course website*

*suggested for doctoral students

Grading
Participation (15%)
Reflection papers (25%)
Case Study (60%)

Academic Integrity
Please review the University’s Academic Integrity Policy here [http://academicintegrity.rutgers.edu/integrity.shtml](http://academicintegrity.rutgers.edu/integrity.shtml)
Please do not use someone else’s intellectual property without proper attribution. If you have any questions about citing material, refer to an academic citation and style guide, ask me, another faculty member, or a research librarian at one of the University’s libraries.
Course Schedule

September 7. Introductions, Community, Community Development

- Introductions
- Course overview
- Field trips
- Assignments
- Exam
- Themes
  - Scale
  - CD and democracy
  - CD as corrective capitalism
  - CD and markets


September 14. Community Development: The Foundations Representation, Community, Participation, Community Control


Young, Iris Marion. 2008. “Five Faces of Oppression.” Chapter 33 in DeFilippis and Saegert.


**View**

**September 21. Federal Interventions: Maximum Feasible Participation, OEO, EZ**


O’Connor, Alice. 2008. “Swimming Against the Tide: A Brief History of Federal Policy in Poor Communities.” Chapter 2 in DeFilippis and Saegert.


**September 28. CDCs: Place, People, Power**

Place vs People, Development vs Organizing


Pratt Case Studies on Sakai


**View**
- *New Community Corporation. [http://www.youtube.com/watch?v=By9KG1y7H0E](http://www.youtube.com/watch?v=By9KG1y7H0E)*
- *Bethel New Life Part I. [http://www.youtube.com/watch?v=zhP2x90fCw&feature=related](http://www.youtube.com/watch?v=zhP2x90fCw&feature=related)*
- *Bethel New Life Part II. [http://www.youtube.com/watch?v=yI6pm1gzm0&feature=channel](http://www.youtube.com/watch?v=yI6pm1gzm0&feature=channel)*
- *Greater Frogtown Development Corporation [http://www.youtube.com/watch?v=7XIdyfBMP18](http://www.youtube.com/watch?v=7XIdyfBMP18)*
- *Auburn Gresham [http://www.youtube.com/watch?v=j0kXedD9yjTr&feature=fvr](http://www.youtube.com/watch?v=j0kXedD9yjTr&feature=fvr)*
October 5. Community Organizing

Guest Speaker: Dina Levy, Organizer, Urban Homesteading Assistance Board, New York City


DeFilippis and Saegert Part III pp. 163-260.

October 12. Access to Capital: Redlining, Organizing, and Community Reinvestment

Invite: Beryl Satter, American Studies, Rutgers Newark


Guest Speaker 2:30-3:30 : Wayne Meyer, New Jersey Community Capital


November 2. Critique Part II. Comprehensive Community Development and Neighborhood Planning

**Guest Presentation 2:30: Mike Powell, Vice President of Planning Policy and Development, NJCDC**


Leventhal, Tama, Brooks-Gun, Jeanne, and Kamerman, Sheila. 2008. “Communities as Place, Face, and Space: Provision of Services to Poor, Urban Children and Their Families.” Chapter 12 in DeFilipis and Saegert.


View
- Institute for Comprehensive Community Development http://www.institutedcd.org/index.html
- Neighborhood Economic Development Advocacy Project (NEDAP) http://www.nedap.org/

November 9. Housing and Markets

**Speaker: Krishna Garlic, Executive Director, Brand New Day** http://www.brandnewdayede.org/

Stone, Michael. 2008. “Social Housing.” Chapter 8 in DeFilippis and Saegert.


Stone, Michael. 2008. “Social Housing.” Chapter 8 in DeFilippis and Saegert.

ANHD. The Next Sub-prime Loan Crisis: How Predatory Equity Investment is Undermining New York’s Affordable Multi-Family Rental Housing.
http://www.anhd.org/resources/the%20next%20sub-prime%20loan%20crisis.pdf

http://www.jchs.harvard.edu/publications/finance/mm07-2_mortgage_market_channels.pdf

*A Symposium on the Subprime Crisis (2009) in City & Community 8 3
- Immergluck, Dan. “Core of the Crisis: Deregulation, the Global Savings Glut, and Financial Innovation in the Subprime Debacle.”
- Aalbers, Manuel. “Why the Community Reinvestment Act Cannot be Blamed for the Subprime Crisis.”


Explore
- Center for Responsible Lending http://www.responsiblelending.org/
- Association for Neighborhood and Housing Development (ANHD) http://www.anhd.org/

Listen
- This American Life
Another Frightening Show About the Economy (365) October 3, 2008

And for some light hearted but smart perspective... Bird and Fortune - Subprime Crisis
http://www.youtube.com/watch?v=mzJmTCTmo9g

Watch
• CNBC House of Cards http://www.cnbc.com/id/31187744/


Rejoinder: Wyly, Elvin and Tyler Pearce. “He Got Game”
Rejoinder: Swanstrom, Todd. “Regionalism, Equality, and Democracy”


November 23. Food/Health


Born, Branden and Purcell, Mark. 2006. “Avoiding the Local Trap: Scale and Food Systems in Planning Research.” Journal of Planning Education and Research. 26: 195-207. (If you Google the title and you’re logged directly into the RU Network, you will have access to this article via Sage journals online)

Nov 30. Immigration

Guest Presentation 2:30-3:30: Nina Martin, Assistant Professor, Geography, UNC Chapel Hill


Cordero-Guzman, Hector and Quiroz-Becerra, Victoria. 2008. “Community-Based Organizations and Migration in New York City.” Chapter 13 in DeFilippis and Saegert.

http://www.frbsf.org/publications/community/investments/06fall/dynamic.pdf

http://www.brookings.edu/reports/2006/05demographics_paulson.aspx

December 7. Community Development Moving Forward

Massachusetts Association of Community Development Corporations. 2010. CDC Fiscal Health Study.  
http://www.macdc.org/research/macdc-research


http://www.international.ucla.edu/media/files/46.pdf