

Tourism Planning/ Tourism Geography

10:762:474; 34:970:585; 16:450:522

Spring, 2010 Wednesdays 4,5 (1.10 to 3.50pm) Civic Square 369

Prof. Briavel Holcomb

Office: CSB Room 534. Tel 732 932-4006 ext 688

e mail: holcomb@rci.rutgers.edu

Office Hours: 10-noon Wednesdays and Thursdays.

“Travel, for those with their eyes and ears open, is a great university on the go. The classes and lectures are in the world’s museums, galleries, cathedrals, and great buildings. They are also held in all the deep forests, alpine meadows, great deserts, and sweeping shorelines of this planet. Best of all, you are your own professor.”

Lewis N. Clark.

“Travel is one of the most rewarding forms of introspection.” Lawrence Durrell.

“A day of travel will bring a basketful of learning.” Vietnamese proverb.

“All tourists are dear to Hermes, the god of travel, who is patron of aimiable curiosity and freedom of mind. There is wisdom in turning as often as possible from the familiar to the unfamiliar: it keeps the mind agile, it kills prejudice, and it fosters humor.”

Santayana.

“Tourism is the perfect tool to build a just and prosperous society because it can not only create jobs needed to absorb Indonesia’s abundant human resources but also instill new pride in Indonesian culture and spirituality.” President Muhammad Suharato.

“Tourism is important for Israel and its neighbors and for the enhancement of peace. I can’t think of a better package than a trip to Israel and Jordan” Prime Minister Netanyahu.

“I have always believed that as we get to know one another, we come to realize that those things that bring us together are far greater than those which separate us. Travel and tourism gives us the chance to make friends from cultures different from ours and from countries distant from our own.” King Hussein of Jordan.

“He that would bring home the wealth of the Indies must carry the wealth of the Indies with him. So it is in traveling a man must carry knowledge with him if he would bring knowledge home.” Inscription on façade of Union Station, Washington D.C.

This course explores the growth and impacts of tourism both domestically and internationally. Until 9/11 tourism was among the largest and fastest growing industries globally, though the industry is recovering from terrorist attacks, from the tsunami in Asia in December 2004, and from economic rollercoasters. Cities and regions in the U.S. and Europe, as well as many developing countries, are increasingly turning to tourism as a route to economic growth. Tourism has obvious economic, social and political benefits earning, as it does, precious foreign exchange and international contacts. Travel can be enlightening and entertaining. But international tourism in particular, also has costs, especially for the destination country. The diversion of scarce resources towards luxury accommodations, the commercialization of local cultures, environmental degradation,

and the growth of a “servile” class, are frequent corollaries of tourism in developing countries. This course will encourage you to travel in your mind and perhaps foster some of the qualities which Santayana attributes to travel. We will pay particular attention to questions of social justice and ethics concerning the tourist industry.

Reading

Due to the mix of students, the rapid obsolescence of work in this field, the cost of books, and the huge availability of new material, there is no text book for this class. Instead there are reading suggestions from recent E-Journals listed for each week (in italics) and suggestions for relevant books, most of which are in the library. To access electronic journals go to the Rutgers Library webpage and click on electronic journals, then to the letter of the first name in the title of the journal. I recommend Google Scholar site as a research tool. Planning graduate students might want to buy such books as L. Hoffman, S. Fainstein and D. Judd.(eds) Cities and Visitors: Regulating People, Markets, and City Space (Blackwell, 2003); D.Judd The Infrastructure of Play: Building the Tourist City (M.E. Sharpe, 2003) or D. Judd and S. Fainstein The Tourist City (Yale, 1999). Geographers might consider D. Crouch Leisure/tourism geographies: practices and geographical knowledge (Routledge 1999) or G. Shaw and A. Williams Critical Issues in Geography: A Geographical Perspective (Blackwell 2002) or C.M.Hall and S. Page The Geography of tourism and recreation: environment, space and place (3rd edition 2006) or A. Lew, CM Hall and A. Williams A Companion Guide to Tourism (2004). Undergraduates may want to buy William Theobald Global Tourism (Elsevier 2005).

The literature on tourism is growing rapidly and the Rutgers libraries have a reasonable collection of material on this topic, and useful material will be found on electronic journals. The library has electronic versions of Tourism Geographies, The Annals of Tourism Research, The International Journal of Tourism Research, Tourism Management, Tourism and Hospitality Research, Journal of Sustainable Tourism, Journal of Vacation Marketing, and Journal of Travel Medicine. It also has Travel Weekly, Travel Agent, Journal of Sport Tourism as well as Travel Trade, Business World Travel etc. Another new E-journal – Review of Tourism Research is on the web at <http://ertr.tamu.edu>. Browse through these for relevant material. The syllabus lists suggested reading for each topic. There is, of course, a large amount of material related to tourism on the Web, but remember that most of this is intended for tourism “consumers” rather than “analysts,” although we will analyze some of it. Please keep an eye out for tourism-related news items in newspapers, magazines etc. and bring them to class for “show and tell.”

Note that although there is no common assigned reading, I expect everyone to read something relevant to the topic each week and will intermittently ask you to summarize (either verbally, or in writing) what you have read.

Requirements and Assignments

Attendance and participation in class discussion is expected.

Undergraduate requirements:

- | | |
|---|--------------------|
| 1. WWW assignment. Due Feb. 10 | 5% of course grade |
| 2. Travel book essay. About 5pp. Due Feb 17 | 20% |

3. Controversy assignment. 5-10 pp. Due March 3	30%
4. Planning for tourism in place. 7-10pp Due May 7	35%
4. Attendance and participation	10%
<i>Graduate Requirements:</i>	
1. WWW assignment Due Feb 10	5%
1. Travel book essay. About 5pp. Due Feb 17	15%
2. Class presentations and discussion	20%
3. Research paper, About 20 pp. Due May 7 & presentation.	60%

Academic Integrity

All students are expected to know, understand and live up to the standards of academic integrity explained at <http://teachx.rutgers.edu/integrity/>. If you have any question about these, ask me. Any paper containing plagiarism will receive a failing grade. I reserve the right to require you submit papers electronically for turnitin.com.

Travel Book Assignment (all students)

Choose a “travel book” which you have not previously read. This may be an historical account by a traveler (see Alexander Library for many shelves of such books), or try Frances Trollope Domestic manners of the Americans, Charles Dickens Pictures from Italy, Charles Darwin Voyage of the Beagle, Robert Louis Stevenson Travels with a donkey in the Cevennes, Henry James Italian Hours, D.H. Lawrence Sea and Sardinia, Evelyn Waugh A Mediterranean Journal, Freya Stark The Valley of the Assassins, Paul Bowles The Sheltering Sky.) It can also be fiction, such as Graham Greene Journey Without Maps or Travels with my Aunt, Maryse Conde Tree of Life or Lawrence Durrell Sicilian Carousel. Other possibilities are Paul Theroux The Great Railway Bazaar or Dark Star Safari, V.S. Naipal An Area of Darkness, Jan Morris Places or Journeys, Caroline Alexander Mrs Chippy’s Last Expedition: The Remarkable Journey of Shackleton’s Polar-Bound Cat, Michael Paterniti Driving Mr. Albert: A Trip across America with Einstein’s Brain Claude Levi Strauss Tristes Tropiques or a book about a particular kind of traveler such as women (Sonia Melchett Passionate Quest) or gays (Edmund White States of Desire). Alternatively, you can read a novel about a tourist destination: e.g. Jamaica Kincaid The Small Place (about Antigua), Mary Lee Settle Blood Tie (about Turkey), Julian Barnes England England (about the Isle of Wight as theme park), or Alison Lurie The Last Resort (about Key West). If you read another language well enough, feel free to read a book in that language (but I’m afraid I can only read your assignment in English!). Another possibility is to read one of the travel anthologies – e.g. Paul Fussel (ed) The Norton Book of Travel, or Bill Buford (ed) In Trouble Again: A Special Issue [of Granta] on Travel Writing or Paul Theroux The Best American Travel Writing. Recent books I’ve enjoyed is Rebecca Solnit’s Wanderlust: A History of Walking and Tony Horwitz Blue Latitudes: Boldly going where Captain Cook has gone before. Books recently seen in Borders include Elliot Hester Adventures of a Continental Drifter, Alice Steinbach Without Reservations: The travels of an independent woman, Holly Morris Adventure Divas: Searching the globe for a new kind of heroine and Robert Young Pelton Three Worlds Gone Mad: Dangerous journeys through war zones of Africa, Asia and South Pacific. Eric Weiner The Geography of Bliss.

When you have read your chosen book, write a short *essay* (defined in a dictionary as a “short literary composition dealing with a single subject, usually from a personal point of view, without attempting completeness”) about an aspect of the book that has to do with travel/tourism. For example, what does the author convey about the value of travel? How does travel change the people in the book? How do travelers “understand” the people they meet and make sense of places? What motives do the characters have for traveling? How do travelers vs. local peoples’ perspectives differ? You need not restrict yourself to these questions. The main idea is to enjoy the book and reflect on its ideas. Graduate students may want to look at James Duncan and Derek Gregory Writes of Passage: Reading Travel Writing Routledge, 1999, which provides some theoretical and analytic background to reading this kind of literature. Amanda Gilroy’s Romantic Geographies: discourses of travel 1775-1844 and Hans Christian Anderson [sic!] and Mike Robinson (eds) Literature and Tourism: Reading and Writing Tourism Texts (2002) or Michael Shapiro A Sense of Place: Great travel writers talk about their craft, lives and inspiration (2004) might give you helpful ideas too. Length about 5 pp. Due Feb. 17. Nota Bene: **This is an ESSAY, not a book review. It shouldn’t summarize and critique the book but should meditate on themes about travel arising from reading the book.**

Controversy Assignment (undergraduates)

We will be exploring a number of controversies in this course. For this paper, select one of these and make the argument either for or against a position. Possible options you could support or oppose are given below, but I encourage you to come up with your own controversy. You can check with me in advance for suitability if you wish. In your paper, provide examples of places, programs and policies where possible. You must include at least two citations from each of a) books b) journals, and c) WWW.

Government Docs are also possible sources and, of course, newspapers.

1. Tourism is an appropriate route to economic growth in most developing countries.
2. Yellowstone National Park should ban all snowmobiles.
3. Disney theme parks promote global cultural homogeneity.
4. Enclave resorts in the Caribbean are preferable from both residents’ and tourists’ viewpoints.
5. Leisure travel by jet plane should be very heavily taxed to reduce carbon emissions.
6. New Jersey should protect its beaches from erosion at all cost because they are the staple tourist attraction.
7. Declining industrial cities should invest in art galleries to attract visitors.
8. Prostitution should be legalized in sex tourist destinations so it can be regulated.
9. The U.S. should remove its travel ban on Americans to Cuba.
10. New Orleans should be rebuilt primarily for tourists.

Length: 5-10 pp. Due March 3

Planning for Tourism in a Place Assignment (undergraduates)

Select a place and write a short paper discussing planning issues related to tourism in that location. The place may be a country (e.g. Jamaica, South Africa), a state (Vermont, Utah), a city (Newark, Paris), a park (Grand Canyon, Adirondack, Masai Mara), a continent (Antarctica), or a neighborhood (Harlem, The Castro). Obviously, the planning issues you address will depend partly on the scale of the place you choose. You can focus mainly on environmental, economic, or social planning as appropriate, but the place and issues must be different from the

ones you used for the previous (controversy) assignment. Cite sources and use illustrations where possible. Length 7-10pp. Due May 7 or before. Consider doing this assignment with a partner or small group and selecting a place which is accessible for you to do some field work. In this case the paper would be longer and you would get one grade for the project (unless the input has been very different for group members).

Research Paper (Graduate Students only)

The main requirement for grad. students is to write a research paper on a topic of your choice related to tourism planning or geography. A brief (one page or less) proposal of what you intend to write on, and what sources you have found to date, is due on Feb 3 and I will schedule times to meet individually with you the following week so I can give you feed back. The final paper is due May 7th. Length should be around twenty pages. You will present your paper to the class at the end of the semester. Seeking inspiration: see Tourism research methods: integrating theory with practice by B. Ritchie, P. Burns, and C. Palmer (2005) or The Critical Turn in Tourism Studies: Innovative Research Methodologies eds Irena Ateljevic, Nigel Morgan and Annette Pritchard (Elsevier, 2007).

Class presentation and leading discussion (Graduate Students and Undergraduate Volunteers)

To stimulate class participation and to reduce the tedium of listening to me for three hours, I would like each graduate student to select a week (when that topic particularly interests you) to make a *brief* presentation (powerpoint would be good, but not required) preferably on a *controversy* related to the topic, and lead a debate/discussion. Try to make your presentation as interactive as possible. Think of questions to ask the class and make provocative statements. Try playing “devil’s advocate.” You might use case studies with which you are familiar. Undergraduates may volunteer to do this (with a partner or small group if you like) for extra credit, but are not required to do so.

Schedule (open to modification)

January 20. Introduction to course. History of travel from the Grand Tour to mass tourism. A diversion on railroad travel posters in the first half of the Twentieth Century. The naked tourist: in search of adventure and beauty in the age of the airport mall by Lawrence Osborne (2006) A historical geography of recreation and tourism in the Western World, 1540-1940 by John Towner (1996). The Beach: The History of Paradise on Earth by Lena Lencek and Gideon Bosker (1998). The Delicious History of the Holiday by Fred Inglis (2000). The Holiday Makers: Understanding the impact of leisure and travel by Jost Krippendorf (1984). Grand Tour: The Lure of Italy in the Eighteenth Century by A. Wilton and I. Bignamini (1996). Harmut Berghoff et.al. The Making of Modern Tourism: The Cultural History of the British Experience, 1600-2000 (2002). Julia Harrison. Being a Tourist: Finding Meaning in Pleasure Travel (2002). Histories of tourism: representation, identity and conflict ed. John Walton (2005). T. Coles and T. Dallen Tourism, Diasporas and Space: Travels to the Promised Land (2004)

January 27. The Contemporary Tourist Industry – in the aftermath of 9/11, the Indian Ocean tsunami, Katrina, Mumbai terrorism...and the Great Recession. Lost cosmonaut: observations of an anti-tourist by Daniel Kalder (2006). Shopping Tourism, retailing, and leisure by Dallen Timothy (2005). Tourists: How our fastest growing industry is changing the world. By Larry Krotz (1996). Leisure migration: a sociological study on tourism by Jozsef Borocz (1996). Tourism: the state of the art by A.V. Seaton (1994). Marketing in travel

and tourism by Victor Middleton (1994). Global tourism by Willaim Theobald (2005). Tourism Management Dynamics: Trends, Management, and tools by Dimitrios Buhalis and Carlos Costa (2006). Tourism Development: issues for a vulnerable industry by J. Aramberri and Richard Butler (2005). Quality tourism experiences by Gayle Jennings and Norma Nickerson (2006). Tourism, recreation, and climate change by Michael Hall and James Higham (2005). Susan Fainstein, "One Year On. Reflections on September 11th and the 'War on Terrorism': Regulating New York City's Visitors in the Aftermath of September 11" International Journal of Urban and Regional Research Vol 26.3, Sept 2002, 591-95. S. A. Black and M. Sinclair, "Tourism Crisis Management: US Response to September 11" Annals of Tourism Research 30,4. 2003. pp.813-832. Litvin and L Alderson, "How Charleston got her goove back: A convention and visitors Bureau's response to 9/11" Journal of Vacation Marketing 9,2. 188-197. A. Lew "A new world of travel and care" Tourism Geographies 2002, 4,1. p.1-2. Andrea Bigano et al "A Global Database of Domestic and International Tourist Numbers at the National and Subnational Level" International Journal of Tourism Research 9 (2007) pp.147-174.

February 3. Medical Tourism and Tourism and the WWW. Guest: Purba Rudra on Medical Tourism in India.

Marketing Tourism Destinations Online: Strategies for the Information Age World Tourism Organization, 1999. The Role of Trust on the Internet: The development of Online trust creation model for eTravel Agents by Sabine Schaffer. Medical Tourism in Developing Countries by Milica anad Karla Bookman (2007) D. Buhalis, "Native American Tourism Web Sites" International Journal of Tourism Research 2, 2000 pp.363-365. J. Murphy and I. Tan "Journey to nowhere? E-mail customer service by travel agents in Singapore" Tourism Management 24,5.(2003) pp.543-550. C. Dale "The competitive networks of tourism e-mediaries: New strategies, new advantages" Journal of Vacation Marketing 9,2 (2003) pp.109-119. D. Sterigiou and D. Airey "Inquiry conversion and tourism website effectiveness: assumptions, problems and potential" Tourism and Hospitality Research, 2003 4,1 pp.355. Ulrike Gretzel "The destination website dilemma: Where has all the marketing knowledge gone?" e-Review of Tourism Research, 2,6 (2004). Hannes Werthnew and Francesco Ricci "E-Commerce and Tourism" Communications of the ACM Dec 2004, 47:12. pp.101105

Graduate student paper topic due today.

!

February 10. Tourism and Economic Development.

Tourists, Migrants and refugees: population movements in third world development by Milica Bookman (2006). Traveling Light: New Paths for International Tourism by Lisa Mastny (2001). Tourism in the Pacific Rim: development, impacts and markets by Colin Michael Hall (1994). Tourism in the less developed world: Issues and Case Studies ed. David Harrison (1992). From Pilgrimage to Package Tour: Travel and tourism in the Third World by David Gladstone (2005) [David is a Planning PhD from Rutgers and took this course many moons ago....] Tourism in the new South Africa: Social responsibility and the tourist experience by Garth Allen and Frank Brennan (2004) C. Tosun et al "Tourism Growth, National Development and Regional Inequality in Turkey" Journal of Sustainable Tourism 11,1, 2003, 133ff. C. Echtner and P. Prasad, "The Context of Third World tourism marketing" Annals of Tourism Research 30,3. 2003. pp.660-682. P. Seddon and A. Khoja "Saudi Arabian Tourism Patterns and Attitudes" Annals of Tourism Research 30,4. 2003. pp.957-959.

WWW assignment due today.

February 17. Caribbean Tourism: A Case Study. The Cruise Industry.

Possible Guest speaker: Adele Thomas on climate change and tourism in Caribbean

Cruise Ship Tourism by Ross Dowling (2006). To Hell with Paradise: A history of the Jamaican tourist industry by Frank Fonda Taylor (1993). Last Resorts: the cost of tourism in the Caribbean by Polly Pattullo (1996). Sun, sex and gold: tourism and sex work in the Caribbean, Kamala Kempadoo ed. 1999. Behind the smile: The working lives of Caribbean tourism by George Gmelch (2003).

Read V. Teye and D. Leclerc, "The white Caucasian and ethnic minority cruise markets: some motivational perspectives" *Journal of Vacation Marketing* June 2003, 9,3, p.227ff. M. Vanegas and R. Croes "Growth, development and tourism in a small economy: evidence from Aruba" and D. Alleyne and I. Boxill "The impact of crime on tourist arrivals in Jamaica" both in *International Journal of Tourism Research* 5,5 (2003) pp.315-33 and 381-391. Art Padilla and J. McElroy "Cuba and Caribbean Tourism after Castro" *Annals of Tourism Research* 34:3 pp.649-672.

Travel book assignment due today!

February 24 Tourism and Environmental Planning. Ecotourism: An Oxymoron?

Short videos on Ecotourism and Vail Valley.

Extreme tourism: Lessons from the world's cold water islands by Godfrey Baldaccino (2006). Assessing tourism impacts in the Third World: A Nepal Case Study by Christopher Pagdin (1995). The Economics of Third World National Parks: issues of tourism and environmental management by Anup Shah (1995). Tourism and the environment: regional, economic and policy issues ed. By Helen Briassoulis and Jan van der Straaten (1992). Nature Tourism: Managing for the Environment by Tenise Whelan (1991). Eco-Vacations: Enjoy yourself and save the earth by Evelyn Kaye (1991). Vacationscape by Clare Gunn (1997). Environmental Management for rural tourism and recreation by John Tribe (2000). Snow Business: A Study of the International Ski Industry by Simon Hudson (2000). The Economics of Tourism and Sustainable Development ed A. Lanza, A. Markandya, and F. Pigliaru (2005). Rough Waters: Nature and development in an East African marine park by Christine Walley (2004). Nature-based tourism in periferal areas: development or disaster? By Michael Hall and Stephen Boyd (2005).

Read G. Price "Ecotourism and the development of environmental literacy in Australia" *e-Review of Tourism Resarch* 1,3. 2003. J.Akama and D.M.Kieti "Measuring tourist satisfaction with Kenya's wildlife safari: a case study of Tsavo West National Park" *Tourism Management* 24,1. 2003. pp.73-81. S. Bode et al "Need and Options for a regenerative energy supply in holiday facilities" and S. Becken et al "Energy use associated with different travel choices" both in *Tourism Management* 24,3, 2003, pp.257-277. A. Holden "Investigating trekkers' attitudes to the environment of Annapurna, Nepal, *Tourism Management* 24,3, 2003 pp.341-344 C.Stem et al "How 'Eco' is Ecotourism? A Comparative case study of ecotourism in Costa Rica" and S. Moore et al "Environmental Performance Reporting for Natural Area Tourism: Contributions by visitor impact management frameworks and their indicators" both in *Journal of Sustainable Tourism* 11,4. 2003 pp.322 ff. and 348 ff. B.Amelung "Implications of Global Climate Change for Tourism Flows and Seasonality" *Journal of Travel Research* 45 #3, 2007, p.285. C.Hunter and J. Shaw "The ecological footprint as a key indicator of sustainable tourism" *Tourism Management* 28:1, 2007, 46-57.

March 3. The Built Environment of Tourism: Enclaves, Resorts and Theme Parks.

Designing Paradise: the allure of the Hawaiian resort by Don Hibbard (2006) Seductions of Place: geographical perspectives on globalization and touristed landscapes by Carolyn Cartier and Alan Lew (2005). Vacationscape by Clare Gunn (1997). The American amusement park industry: A history of technology and thrills by Judith Adams (1991). Designing Disney's Theme Parks: The architecture of reassurance ed. By K.A. Marling (1997). Destinations: Cultural Landscapes of Tourism (1998) Architourism: authentic, escapist, exotic, spectacular ed. By Joan Ockman and Salomon Frausto (2005). Architecture and Tourism: Perception, performance and place. By M. Lasanky and B. McLaren (2004). Las Vegas: a centennial history by E. Moehring and M. Green (2005). T.Terkenli "Landscapes of tourism: towards a global cultural economy of space?" *Tourism Geographies* 4,3, 2002, p.227 ff., and look for Disney parks on the web **Controversy assignment (undergrads) due today!**

March 10. Tourism and culture: Impacts of tourism on local culture.

Video: Global Tourism. Also I recommend going to Kilmer Library and viewing the video "Cannibal Tours" which is about adventure tourists in New Guinea. It runs about an hour. The Media and the Tourist Imagination: Converging Cultures. By David Crouch, Rhoma Jackskon and Felix Thompson (2005) Music and Tourism: on the road again. Chris Gibson and John Connell (2005). Tourism, Ethnicity and the State in Asian and Pacific Societies by Robert Wood (who teaches at Rutgers, Camden) (1997). Anthropology of Tourism by Dennison Nash (1996). Insiders and outsiders: paradise and reality in Mallorca by Jacqueline Waldren (1996). The quest for the other: ethnic tourism in San Cristobal, Mexico by Pierre Van den Bergh (1994). Chap. 4 of Last Resorts by Polly Pattullo (1996). Touring Cultures: Transformations of Travel and Theory Ed. By Chris Rojek and John Urry (1997). The postcolonial exotic: marketing the margins by Graham Huggan (2001). Cultural tourism: the partnership between tourism and cultural heritage management by B. McKercher and H. du Cros (2002). Tourism, Diasporas, and Space ed. Tim Coles and Dallen Timothy (2004). Culture on Tour: Ethnographies of travel by Edward Bruner (2005). Tourism and intercultural exchange: why tourism matters by Gavin Jack and Alison Phipps (2005). Indigenous Tourism: the commodification and management of culture by Chris Ryan and Michelle Aicken (2005).

A. McIntosh "Tourists' appreciation of Maori culture in New Zealand" *Tourism Management* 25,1 (2004) pp.1-15. M.Hinkson "Encounters with Aboriginal Sites in Metropolitan Sydney: A broadening horizon for cultural tourism?" *Journal of Sustainable Tourism* 11,4. 2003 pp.295ff
R. Grunewald "Tourism and cultural revival" and K. Ondimu "Cultural tourism in Kenya" both in *Annals of Tourism Research* 29,4 2002 pp.1004-21, 1036-47. L. Medina "Commoditizing culture: tourism and Maya identity" *Annals of Tourism Research* 30,2. 2003 pp.353-368. D. Ioannides and B. Holcomb "Misguided policy initiatives in small-island destinations: why do up-market policies fail?" *Tourism Geographies*, 5,1, 2003 pp49 ff.(Dimitri Ioannides was the TA for this class the first time I taught it. He is now a tenured professor!).

March 13-21 Spring Break Tourism practicum!

March 24. Tourism in New Jersey, and Casino Gambling.

Video: American Dreaming: Atlantic City's Casino gamble. www.visitnj.org

Casino Gambling in America: Origins, Trends and Impacts (1998)

Search the web for material on this! Field trip to Atlantic City instead of reading this week?

March 31. Urban Tourism: attracting tourists to cities. The Olympic Games. London 2012.

Olympic Cities: City Agendas, Planning and the World's Games, 1896-2012 by John Gold and Margaret Gold 2007. Urban Tourism in the Developing World: The South African Experience by C. M. Rogerson and G. Visser eds (2007). New Orleans on Parade: tourism and the transformation of the crescent city Jonathon Mark Souther (2006). Sport tourism destinations: issues, opportunities and analysis by Jameas Higham (2005). Las Vegas: a centennial history by E. Moehring and M. Green (2005). Urban Tourism: Performance and strategies in eight European cities by Leo van den Berg (1995). Urban Tourism by Stephen Page (1995). Urban Tourism: Attracting visitors to large cities by Christopher Law (1994). Fantasy City: Pleasure and Profit in the Postmodern Metropolis by John Hannigan (1998). Sport in the City: the role of sport in economic and social generation by Chris Gratton and Ian Henry eds. (2001). Mega-events and Modernity: Olympics and expos in the growth of global culture (2000). The Warhol Economy: How Fashion, Art and Music Drive New York City by Elizabeth Currid (2007). E. Kasimati "Economic aspects and the summer Olympics: a review of related research" *International Journal of Tourism Research* 5, 433-444. G. Waitt "Social impacts of the Sydney Olympics" *Annals of Tourism Research* 30,1, pp. 194-215, 2003. A. Paolo Russo "The 'vicious circle' of tourism development in heritage cities" *Annals of Tourism Research* 29,1 (2002) pp.165-182.

April 7. **Gender, Sex, Sexual Preference and Tourism.**

Video on sex tourism in Thailand. Gay Tourism: culture and context by Gordon Waitt and Kevin Markwell (2006). Tourism: A Gender Analysis ed. by Vivian Kinnaird and Derek Hall (1994). Special issue of the Annals of Tourism Research Vol 22 #2 (1995). Gender, Work and Tourism Ed. by M.Thea Sinclair (1997). Women as Producers and Consumers of Tourism in Developing Regions by Y. Apostolopoulos, S.Sonmez and D.Timothy (2001). The Child and the tourist: the story behind the escalation of child prostitution in Asia by Ron O'Grady (1992). Night Market: Sexual Cultures and the Thai Economic Miracle by Ryan Bishop and Lilian Robinson (1998). Tourism and Sex: culture, commerce and coercion by Stephen Clift and Simon Carter (2000). Sultry Climates: Travel and Sex by Ian Littlewood (2001). Sex Tourism, marginal people and liminalities by Chris Ryan and Michael Hall (2001). Gender/Tourism/Fun? Ed.M. Swain and J.Henshall (2002). Sex and Tourism: journeys of romance, love, and lust Eds. Thomas Bauer and Bob Kercher (2003). The incidence of sexual exploitation of children in tourism: a report commissioned by the World Tourism Organization by C. Beddoe, M. Hall and C.Ryan, (2001). Queering tourism: paradoxical performances at gay pride parades by Lynda Johnston, 2005.

Jasbir Puar, "A transnational feminist critique of queer tourism" *Antipode* 2002. E-journal. Dr Puar is in the Women's and Gender Studies Department at Rutgers. Miguel Cabada et.al. "Sexual Behavior in Travelers Visiting Cuzco" *Journal of Travel Medicine* 2003; 10: 214-218. R.Ivy "Geographical variation in alternative tourism and recreation establishments" *Tourism Geographies* 3,3. 2001. pp.338-355. H.Hughes "Marketing gay tourism in Manchester: New market for urban tourism or destruction of 'gay space'?" *Journal of Vacation Marketing* 9.2. 2003. pp.152ff.

April 14. **Tourism and belief systems. "Dark Tourism"**

Christian Tourism to the Holyland by Noga Collins Kreiner et al (2006). Tourism and Religion by Boris Vukonic (1996). Shadowed Ground: America's Landscapes of Violence and Tragedy by Kenneth Foote (1997). Managing sacred sites by Myra Schackley (2001). Dark Tourism: The attraction of Death and Disaster by J. Lennon and M. Foley (2000). The Native Tourist: a holiday pilgrimage in Myanmar by Ma Thanegi (2004). Seeing Hitler's Germany: tourism in the Third Reich by Kristen Semmens (2005). Vietnam Tourism by Arthur Asa Berger (2005).

S. Askjellerud, "The Tourist: A Messenger of Peace?" *Annals of Tourism Research*, 30,3, 2003. pp.741-744. P.Siegenthaler "Hiroshima and Nagasaki in Japanese guidebooks" and W. Miles "Auschwitz: Museum interpretation and darker tourism" both in *Annals of Tourism Research* 29,4 pp.1111-37 and 1175-78. J. Digance "Pilgrimage at contested sites" *Annals of Tourism Research* 30,1 (2003) pp.143-159. C.Strange and M. Kempa "Shades of dark tourism: Alcatraz and Robben Island" *Annals of Tourism Research* 30,2 (2003) pp.386-405. Search the web for updates on ground zero memorial plans.

April 21. **Heritage Tourism: Ethics and Tourism Planning. Student presentations.**

The Past is a Foreign Country by David Lowenthal (1985) and The Heritage Crusade and the Spoils of History by David Lowenthal (1998). Tourism and politics: Policy, power and place by Colin Michael Hall (1994). Lies across America: What our historic sites get wrong by James W.Loewn (1999).

R. Russell "Tourists and Refugees: Coinciding sociocultural impacts" *Annals of Tourism Research* 30,4 (2003) pp.833-846. G.McCain and Nina Ray "Legacy tourism: the search for personal meanings in heritage travel" *Tourism Management* 24,6, 2003. pp.713-717.

H.Goodwin and J.Francis "Ethical and responsible tourism: consumer trends in the UK" *Journal of Vacation Marketing* 9,3, 2003. pp.213 ff. A.Holden "In need of new environmental ethics for tourism?" *Annals of Tourism Research* 30,1, 2003, 94-108. Y.Poria et al "The core of heritage tourism" *Annals of Tourism Research* 30,1 2003, 238-254.

April 28. **Student paper presentations. Final papers due no later than Friday May 7.**