The objective of this course is for you to understand the factors behind urban disinvestment and reinvestment. Classes include lecture, discussion, tours, and presentations. This is a grounded approach to learning. As a student, this course will bring you directly to the people, organizations, and institutions who do the work of urban revitalization. You’ll hear first hand about their efforts, vision, successes, frustrations, and concerns. Class lectures and readings will provide a contextual framework for these visits. You’ll learn about why and how urban disinvestment happened, historical efforts to revive cities and you’ll be challenged to think critically about current revitalization efforts. At the end of the course, you should be able to explain the forces that produced urban disinvestment, describe a variety of strategies used to revitalize cities, and think critically about their objectives, goals, and intended and unintended consequences for urban places and people.

Your preparation and participation are essential for a productive and successful seminar class. Please read all assigned materials before class to provide a solid foundation for discussion and field visits. Take notes during guest lectures and field visits. A camera, pad and pencil/pen are great tools for field research.
Course Material

Course Materials
Course reading, viewing, and listening materials are available on the Sakai course website and on the Internet. Masters students read material with no asterisks. Readings with asterisks are optional.
**Doctoral students may read any or all of the material assigned for masters students and select at least one item with two asterisks. Doctoral students should develop reading lists and submit them for approval during the first week of class.

Academic Integrity
Please review the University’s Academic Integrity Policy here http://academicintegrity.rutgers.edu/integrity.shtml. Please do not use someone else’s intellectual property without proper attribution. If you have any questions about citing material, refer to an academic citation and style guide, ask me, another faculty member, or a research librarian at one of the University’s libraries.
Grading

**Attendance and Participation (20%)**
To receive full credit for participation, attend class discussions and tours, read, and engage thoughtfully and creatively with class discussions. If you miss class, download the presentation slides from Sakai and ask a colleague for notes. Please turn off digital devices prior to entering class to ensure that nothing on your person hums, vibrates, rings, or tweets.

**Reflection Papers (30%)**
Submit four two-page reflection papers (single spaced) on Sakai in the assignments folder by 11pm on the due date noted below. Reflection papers present an opportunity for you to integrate what you learn from the readings with what you learn in the city as classroom. A well written reflection paper will do more than describe the literature. Think about a theme to unite your reflection paper. What did you take away from the readings and class presentations? What key issues and themes were discussed? Reflection due dates: September 10, October 1, October 22, November 5.

**Research White Paper (50%)**
The white paper project is a collaborative effort with community partners across NJ. We asked them to submit redevelopment issues and each student will select one of the redevelopment issues, research the topic, and write a white paper about it. We will team edit the white papers and the polished white papers will be made available on the RWV website as a resource for people working on these issues around the state and beyond. (In short, do a good job. People will use these as resources)
Course Schedule

**September 6. Intro.** (1:10-3:50 Friday, rescheduled due to orientation)

*Confirmed: Walking tour with Glenn Paterson, New Brunswick City Planner* (2:30-4)

What is “urban”? What is “redevelopment?” Why do we think about redevelopment?
Introductions, interests, and expectations
Plagiarism
Learning how to think about the city, “reading” New Brunswick 101

*View & Listen*

- Professor Briavel Holcomb talk on New Brunswick Urban Change [http://policy.rutgers.edu/faculty/holcomb/newbrunswick.htm](http://policy.rutgers.edu/faculty/holcomb/newbrunswick.htm)

Select White Paper Topic

**September 10. Roots of Urban Decline & Renewal**
deindustrialization, slum clearance, The Great Migration, Urban Renewal, highway construction, public housing


1st REFLECTION PAPER DUE

**September 17. Response to Disinvestment & Urban Renewal**

Civil disturbances, participatory planning, community development, community based organizations, neighborhoods and downtown, triple bottom line/social entrepreneurship

*View: Building Hope* [http://vimeo.com/5977553](http://vimeo.com/5977553)


O’Connor, Alice. 2008. “Swimming Against the Tide: A Brief History of Federal Policy in Poor Communities.” Chapter 2 in DeFilippis and Saegert.


**September 24. View From the Neighborhood**
View of the city from the neighborhood, health, food, environment, neighborhood redevelopment
Promise Neighborhoods, community schools, healthcare, comprehensive community initiatives

**Confirmed Presentation: Ana Baptista, Ironbound Community Corporation (11:30-12:30)**


New Brunswick Community Food Alliance [http://www.nbfood.org](http://www.nbfood.org)

Coalition for Community Schools. [http://www.communityschools.org/aboutschools/national_models.aspx](http://www.communityschools.org/aboutschools/national_models.aspx)


*Visit*
**October 1. Urban Governance**

New Federalism, fiscal crisis, theories about urban governance, pluralism, urban regimes, growth machine, development politics, metropolitanism/regionalism


**2nd REFLECTION PAPER DUE**

**October 8. Housing: Shelter - Local/National Economy**

Vouchers, time delimited assistance, redlining, Hope IV; mixed income housing

*Confirmed Presentation: Moses Gates, Association for Neighborhood and Housing Development (11:30-12:30)*


Rose, Damaris, Germain, Annick, Bacque, Marie-Helene, Bridge, Gary, Fijalkow, Yankel and Slater, Tom, 2013. “‘Social Mix’ and Neighborhood Revitalization in a Transatlantic Perspective: Comparing local Policy Discourses and Expectations in Paris (France), Bristol (UK) and Montreal (Canada). *IJURR*. 37.2 March 430-50.


October 15. Public and Private
Public public partnerships, quasi-governmental development, BIDs, TIFF, CBA, informality

Confirmed Presentation: Chris Palladino and/or Jean Holtz, New Brunswick Development Corporation (DevCo) to discuss New Brunswick’s redevelopment efforts - past, current, and future (11-12:30)


**Harvey, David. “From Entrepreneurialism...

** October 22. Capital Out, In, Out


ANHD. The Next Sub-prime Loan Crisis: How Predatory Equity Investment is Undermining New York’s Affordable Multi-Family Rental Housing. [http://www.anhd.org/resources/the%20next%20sub-prime%20loan%20crisis.pdf](http://www.anhd.org/resources/the%20next%20sub-prime%20loan%20crisis.pdf)


** 3rd REFLECTION PAPER DUE
October 29. Consumption City
Tourism, entertainment, food, convention centers, stadiums, mega-events, global industrialization

Confirmed Speaker: Professor Briavel Holcomb, Tourism Expert, EJB, Rutgers University (9:50-10:50)


WaterFire. Providence, RI. http://waterfire.org


View
• Central New Jersey Convention and Visitors Bureau http://www.gocentraljersey.com/
• Camden Waterfront http://www.camdenwaterfront.com/
November 5. Anchors Away
Eds, Meds


4th REFLECTION PAPER DUE

November 12. Immigration


**November 19. Finance and the City**
Financialized economy, real estate and financial products, infrastructure


Draft White Paper due
November 26. THURSDAY CLASSES

December 3. We Made This
manufacturing

Confirmed Presentation: Adam Friedman, Director of the Industrial Retention Network, NYC (11:30-12:30)


Friedman, Adam and Byron, Joan. 2012. “High-Tech, High-Touch, and Manufacturing’s Triple Bottom Line” Pratt Center for Community Development.

Friedman, Adam. The Future of Manufacturing in Cities. City as Loft 16.


Elijah’s Promise http://www.elijahspromise.org


December 10. Creativity and the City
The Creative Class?, community arts, arts and economic development


View

- This is Newark [http://thisisnewark.wordpress.com/](http://thisisnewark.wordpress.com/)
- Paterson Arts Walkk [http://www.northjersey.com/photos/Photos_2013_Paterson_Art_Walk_at_The_Art_Factory.html](http://www.northjersey.com/photos/Photos_2013_Paterson_Art_Walk_at_The_Art_Factory.html)
- Valley Arts District [http://www.valleyartsdistrict.org/](http://www.valleyartsdistrict.org/)
- Collaborative Arts movement [http://www.colab-arts.org/about/collaborative-arts](http://www.colab-arts.org/about/collaborative-arts)

**Final White Paper Due**