

JULIA SASS RUBIN

EDUCATION

Harvard University

A.B. with Honors, Social Anthropology, June 1984.

M. B. A., with distinction, June 1990.

A.M., Sociology, June 1997.

Ph.D., Organizational Behavior, June 2002. Advisor: Theda Skocpol

Dissertation: *Exploring Organizations Operating on the Institutional Cusp: The Origins and Behavior of Community Development Venture Capital Funds*

**Brown University, Taubman Center for Public Policy and American Institutions, 2002-2003,
Post-Doctoral Fellow in Public Policy**

APPOINTMENTS

**Rutgers University, E. J. Bloustein School of Planning and Public Policy, 2003-present,
Assistant Professor.**

McKinsey & Company, Summer 1989, Associate

Eastman Kodak Company, 1985-1988, Associate Product Manager

Procter & Gamble Company, 1984-1985, Brand Assistant

HONORS & RECOGNITION

2000 Excellence in Research Award for Association for Public Policy Analysis and Management (APPAM) conference paper, U.S. Department of Housing and Urban Development

2000 First Runner-Up for the Best Paper Award, Urban Affairs Association Conference

1998 HUD Doctoral Dissertation Research Fellowship

1998 Aspen Institute Nonprofit Sector Research Fund Dissertation Fellowship

1998 David A. Aloian - Robert L. Beal award for service as resident tutor, Harvard University

1996 Derek Bok Center Certificate of Distinction in Teaching, Harvard University

1996 Nominated for Joseph R. Levenson Memorial Teaching Award, Harvard University

1990-1991 Luce National Scholar

1990 Dean's Award Recipient, Harvard Business School

FIVE RELEVANT PUBLICATIONS

Bates, T., Bradford, W., & Rubin, J., (forthcoming). The Viability of the Minority-Oriented Venture-Capital Industry Under Alternative Financing Arrangements." *Economic Development Quarterly*.

Rubin, J. and Stankiewicz, G., (2005), The New Markets Tax Credit Program: A Midcourse Assessment, *Community Development Investment Review*, San Francisco Federal Reserve, Volume 1, Number 1: 1-11.

Benjamin, L, Rubin, J. S., & Zielenbach, S., (2004), "Community Development Financial Institutions: Current Issues and Future Prospects." *Journal of Urban Affairs*, Volume 26, Number 2: 177-195.

Rubin, J. & Stankiewicz, G., (2001), "The Los Angeles Community Development Bank: The Possible Pitfalls of Public-Private Partnerships," *Journal of Urban Affairs*, Volume 23, Number 2:133-153.

Barkley, D., Markley, D. and Rubin J., (2001), "Certified Capital Companies: Strengths and Shortcomings of the Latest Wave in State-Assisted Venture Capital Programs," *Economic Development Quarterly*, Volume 15, No. 4, November: 350-366.

FIVE ADDITIONAL PUBLICATIONS

- Benjamin, L, Rubin, J. S., & Zielenbach, S., (forthcoming), Community Development Financial Institutions: Expanding Access To Capital In Under-Served Markets. *The Community Development Reader*. Susan Saegert and James DeFilippis (Eds). New York, NY: Routledge Publications.
- Rubin, J., (2004), "Ethnic-Minority Entrepreneurs and Venture Capital." In Curt Stiles and Craig Galbraith (Eds.) *Ethnic Entrepreneurship: Structure and Process*. Elsevier Press: Bristol, UK.
- Rubin, J., (2001), *Community Development Venture Capital: A Report on the Industry*, New York, NY: Community Development Venture Capital Alliance, February.
- Barkley, D., Markley, D, Freshwater, D., Rubin, J., Shaffer, R., (2001), "Establishing Nontraditional Venture Capital Institutions: Lessons Learned," Rural Policy Research Institute (RUPRI). Available at [<http://www.rupri.org/pubs/archive/reports/P2001-11/lessons.html>].
- Barkley, D., Markley, D. and Rubin, J., (1999), "Public Involvement in Venture Capital Funds: Lessons from Three Program Alternatives." RUPRI Policy Brief PB99-2, November. Available at [<http://www.rupri.org/pubs/archive/reports/P99-9/index.html>].

SYNERGISTIC ACTIVITIES

- John D. and Catherine T. MacArthur Foundation. Advising foundation on the field of community development financial institutions. (August 2005 – present).
- Urban Institute. Advising Urban Institute on study of Small Business Administration's Small Business investment Company (SBIC) program. (August 2005 – present).
- United States Small Business Administration (SBA). Advised the SBA on all aspects of the design, legislative passage, and implementation of the New Markets Venture Capital program. (April 1999 – January 2001).
- New Jersey Redevelopment Authority. Advised the Authority on the design and implementation of the New Jersey Urban Equity Fund. (April 2001 – August 2001).
- Appalachian Regional Commission (ARC). Advised the Commission's Entrepreneurship Initiative on ways to increase access to equity capital in Appalachia. (December 1998 – January 2002).
- Overseas Private Investment Corporation (OPIC). Advised OPIC on ways to evaluate the unmet demand for equity capital in its target countries (February 2002 – May 2002).

COLLABORATIONS IN LAST TWO YEARS

Gregory Stankiewicz (New Jersey Office of Management and Budget); Timothy Bates (Wayne State University); William Bradford (University of Washington); Lehn Benjamin (George Mason University); Sean Zielenbach (Independent Consultant); Rob Hollister (Swarthmore College); Michael Stegman (University of North Carolina at Chapel Hill), Michael Swack (South New Hampshire University); Michael Barr (University of Michigan); Rachel Bratt (Tufts University); Pat McCoy (University of Connecticut); Kathleen Engel (Cleveland State University); John Caskey (Swarthmore College); Dan Immergluck (Georgia Tech); Jeanne Hogarth (Federal Reserve Board); Jean Kolodinsky (University of Vermont); Marva Williams (Woodstock Institute); Lisa Servon (New School); Peter Tufano (Harvard University); Daniel Schneider (Harvard University); Marc Ventresca (Oxford University).