

Cliff Zukin

EDUCATION

Ph.D. 1978 The Ohio State University, Political Science

M.A. 1976 The Ohio State University, Political Science

B.S. 1973 The University of Oregon, Political Science

CURRENT TITLES

Professor of Public Policy and Political Science, Eagleton Institute of Politics and Edward J. Bloustein School of Planning and Policy, Rutgers University

President, The American Association for Public Opinion Research

PROFESSIONAL EXPERIENCE/HISTORY

2004- Executive Council, the American Association for Public Opinion Research

1998-2004 Director, *The Star-Ledger*/Eagleton-Rutgers Poll

1998-2001 Chair and Graduate Director, Department of Public Policy

1991-1998 Graduate Director, Department of Public Policy

1979 - 1998 Director, The Center for Public Interest Polling and The *Star-Ledger*/Eagleton Poll, Eagleton Institute of Politics, Rutgers University.

1989- Professor, Rutgers University

1982-1989 Associate professor, Rutgers University

1977-1982 Assistant professor, Rutgers University

RESEARCH AND TEACHING SPECIALIZATION

American Politics--Political Behavior; Political Communication; Research Methods: Mass Media and American Politics, Public Opinion, Elections and Voting, New Jersey politics, Survey Research, Research Design/Methods, Statistics.

PROFESSIONAL SERVICE

President of the American Association for Public Opinion Research (AAPOR). AAPOR is the leading professional association comprising some 2,000 members in academics, government, the non-profit and commercial sectors. Also serves on the editorial board of *Public Opinion Quarterly*, the leading scientific journal in the field, and on the advisory board of the Pew Research Center for the People and the Press, and works as a consultant for NBC News during national elections.

RECENT SCHOLARLY ACTIVITY

Publications

A New Engagement: Political Participation, Civic Life and the Changing American Citizen, with Scott Keeter, Molly Andolina, Krista Jenkins and Michael X. Delli Carpini, Oxford University Press, April 2006.

Citizenship: A Challenge for All Generations, with Alan Rosenthal and Karl Kurtz, research monograph published by the Trust for Representative Democracy, 2003.

The Civic and Political Health of the Nation, with Scott Keeter and Molly Andolina, December 2002 research monograph published by Center for Information and Research on Civic Learning and Engagement, University of Maryland.

"Pathways to Participation," with Molly Andolina, Krista Jenkins and Scott Keeter, Political Science & Politics, Vol 36, Issue 2, 2003.

"Habits from Home, Lessons from School: Influences on Youth Civic Engagement," with Molly Andolina, Krista Jenkins and Scott Keeter, Social Education, Vol 67, Issue 6, 2003.

"Searching for the Meaning of Youth Civic Engagement: Notes from the Field," Applied Developmental Science, Vol 6, Issue 4, 2002.

Presentations and Professional Papers

"Pre-election poll accuracy," presentation at the meeting of the International Communication Association, May 2005.

"RDD versus a Listed Voter Sample: An Experiment," presented at the annual conference of the American Association for Public Opinion Research, May 2004.

"Test and Retest: Analyzing Survey Research Challenges," presented at the annual conference of American Association for Public Opinion Research, May 2003.

"The Resilience of Party Identification: Predicting and Explaining Election Outcomes," presented at the annual conference of the American Association for Public Opinion Research, May 2003.

"Is Civic Behavior Political? Exploring the Multidimensional Nature of Political Participation," presented at the annual meeting of the Midwest Political Science Association, April 2003.

"Three Core Measures of Community-Based Civic Engagement: Evidence from the Youth Civic Engagement Indicators Project" presented at the Child Trends Conference on Indicators of Positive Development, March 2003.