

Edward J. Bloustein School of Planning and Public Policy
New Jersey State League of Municipalities and
Center for Government Services
Present:

The Arthur J. Holland Program on Ethics in Government

Raising the Ethical Bar in New Jersey: Easier Said Than Done

Steve Aduabato, Ph.D.
Broadcaster, Author, Motivational Speaker

Tuesday, April 5, 2005
5:30PM

Special Events Forum

Edward J. Bloustein School of Planning and Public Policy
33 Livingston Avenue
New Brunswick



Honorary Chairs:
The Honorable Bill Bradley, former U.S. Senator for New Jersey
The Honorable Tom Kean, former Governor of New Jersey



Center for Government Services
Edward J. Bloustein School of Planning and Public Policy
Rutgers, The State University of New Jersey
33 Livingston Avenue, Suite 200
New Brunswick, NJ 08901-1979

Directions to the Edward J. Bloustein School of Planning and Public Policy

From the New Jersey Turnpike:

Exit 9 to Route 18 North - New Brunswick. Route 18 North to New Street exit. New Street to Livingston Avenue (the third light). The Bloustein School is located at the corner of Livingston Avenue and New Street. * For garage parking in the Bloustein School, continue on New Street past Livingston Avenue and take the next right (Kirkpatrick Street). The entrance to the underground garage is immediately on your right after the church on the corner.

From the Garden State Parkway:

From the North: Take the Parkway South to the New Jersey Turnpike South (Exit 129). Exit 9 to Route 18 North - New Brunswick. Route 18 North to New Street exit. New Street to Livingston Avenue (the third light). The Bloustein School is located at the corner of Livingston Avenue and New Street. For garage parking follow * above.

From the South: Take the Parkway North to Exit 105. Follow signs to Route 18 North. Route 18 North to New Street exit. New Street to Livingston Avenue (the third light). The Bloustein School is located at the corner of Livingston Avenue and New Street. For garage parking follow * above.

From Route 1:

Turn at Route 18 North - New Brunswick. Route 18 North to New Street exit. New Street to Livingston Avenue (The third light). The Bloustein School is located at the corner of Livingston Avenue and New Street. For garage parking follow * above.

From Route 287:

Bound Brook/Highland Park Exit (Exit 9). Follow River Road toward Highland Park to Route 18 (John Lynch Bridge). Bear right onto bridge. Take George Street exit and follow George Street east to Livingston Avenue. Turn right at the fountain onto Livingston Avenue. At traffic light, make a right onto New Street. For garage parking follow * above.

By train:

Take the train to New Brunswick station. Exit station onto Albany Street. Walk North on Albany to George Street. Turn right onto George Street to Livingston Avenue. Turn right at the fountain onto Livingston Avenue. The Bloustein School is on the corner of New Street and Livingston Avenue.

When entering the underground parking garage, give your name, and/or, name of the meeting you are attending to the guard. Take the elevator or the stairs to Level I. Exit the building and re-enter through the front door. Ask the security guard to direct you to the appropriate room.

Raising the Ethical Bar in New Jersey: Easier Said Than Done

Steve Adubato, Ph.D.

Broadcaster, Author, Motivational Speaker

Tuesday, April 5, 2005

5:30PM, Special Events Forum

Edward J. Bloustein School of Planning and Public Policy

Everyone agrees that raising the ethical bar and the conduct of public officials in New Jersey is the right thing to do. Political candidates rail against the ethical cloud hanging over the Statehouse. We might like to believe that recent exposures of corruption throughout New Jersey are working toward dissipating this cloud. But these incidents may only be the tip of the iceberg. For too long, too many elected and appointed officials in our state have been ethically challenged or acted in ways that create the appearance of impropriety.

Steve Adubato, Ph.D., four-time Emmy Award-winning anchor, syndicated columnist and author of the book, *Speak from the Heart* (Simon & Schuster), looks at the issue of ethics in New Jersey not just from the perspective of a journalist and broadcaster, but also from the perspective of New Jersey's youngest former state legislator at age 26. Adubato will share his own personal experience in public life and speak in a remarkably candid way about the ethical conflict that he felt nearly 20 years ago when he served in Trenton balancing a desire to do the right thing with the need to raise large sums of money to compete in an upcoming campaign. Simply put, Steve Adubato will talk about why raising ethical conduct in public life is a lot easier said than done and what we can all do about it.

Steve Adubato, Ph.D.

Steve Adubato, Ph.D., has enjoyed a distinguished career as a broadcaster, author and motivational speaker.

Steve is currently the anchor of two Channel Thirteen/WNET (PBS) broadcasts—*Caucus*, an Emmy Award-winning public affairs television series, which is also broadcast on NJN-Public Television, and *Inside Trenton*, a news program which covers political issues on a weekly basis. He is also the executive producer and host of *One-on-One with Steve Adubato*, an in-depth prime-time interview program broadcast from Maine to Maryland on CN8-the Comcast Network and Cablevision.

In addition to his work on public television, Steve has been an expert commentator for MSNBC, the FOX News Channel and ABC/7 in New York. As an analyst on MSNBC, Steve has examined a variety of issues including how the government communicates in times of crisis as well as the relationship between the military and the media in wartime. On the #1 rated FOX News Channel, Steve regularly appears on programs such as *The O'Reilly Factor* and *FOX & Friends* providing expert media analysis and commentary on a variety of topics including the current presidential campaign. He has also provided expert commentary on CNBC, CNN, C-Span and WBGO, the National Public Radio affiliate in the New York region.

Steve writes a weekly column for the *Star-Ledger* focusing on communication and leadership, which reaches over 1 million readers. He is a syndicated columnist, and contributes to *New Jersey Monthly*, the *Atlantic City Press*, and *NJBIZ*.

Aside from his career as a broadcast and print journalist, Steve holds a Ph.D. from Rutgers University in the field of Mass Communication and is a much sought-after motivational speaker and a Rutgers lecturer. He is also a "distinguished professor" at Montclair State University in the field of broadcast journalism. Most recently, *New Jersey Monthly* magazine named Steve one of the top five most powerful media figures in the state. In the past, *New Jersey Monthly* selected Steve as one of the "50 Most Interesting People" in the state as well as one of the "25 Most Influential People in New Jersey."

Steve's book, *Speak from the Heart: Be Yourself and Get Results* (Simon & Schuster) was recently featured in *Fortune Magazine*.

THE ARTHUR J. HOLLAND PROGRAM ON ETHICS IN GOVERNMENT

was established in 1989 to honor a distinguished Rutgers University alumnus and long-time mayor of Trenton, the Capital City of New Jersey. Mayor Holland was a proponent and practitioner of open, responsive, and ethical government.

About the Co-Sponsors

THE EDWARD J. BLOUSTEIN SCHOOL OF PLANNING AND PUBLIC POLICY

focuses Rutgers' educational and research programs that have established national and international reputations for excellence in urban planning, urban studies, public health, and public policy.

THE NEW JERSEY STATE LEAGUE OF MUNICIPALITIES

is an association created to help communities do a better job of self-government through pooling information, resources and brain power. It is authorized by State Statute and serves local officials throughout the Garden State.

THE CENTER FOR GOVERNMENT SERVICES

is a component of the Edward J. Bloustein School of Planning and Public Policy, and delivers high-quality programs and services in response to the needs of the state's public sector, including applied research, training, and technical assistance.

R.S.V.P.

A reception will follow the lecture. Please RSVP by March 29, 2005 to Renée Dougé by phone 732/932-3640 x 638, or by email: douge@rci.rutgers.edu.