Results of the C-Suite Executive Survey

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James W. Hughes, Dean
Joseph J. Seneca, University Professor
Edward J. Bloustein School of Planning and Public Policy

Marc D. Weiner, Assistant Research Professor and Associate Director
Orin T. Puniello, Project Director
Bloustein Center for Survey Research

RUTGERS
# Planetizen’s Top 15 Graduate Planning Programs, 2012

<table>
<thead>
<tr>
<th>Rank</th>
<th>School</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Massachusetts Institute of Technology</td>
</tr>
<tr>
<td>2</td>
<td>Cornell University</td>
</tr>
<tr>
<td>3</td>
<td>Rutgers, The State University of New Jersey</td>
</tr>
<tr>
<td>4</td>
<td>University of California, Berkeley</td>
</tr>
<tr>
<td>5</td>
<td>University of Illinois at Champagne-Urbana</td>
</tr>
<tr>
<td>6</td>
<td>University of North Carolina, Chapel Hill</td>
</tr>
<tr>
<td>7</td>
<td>University of Southern California</td>
</tr>
<tr>
<td>8</td>
<td>Georgia Institute of Technology</td>
</tr>
<tr>
<td>9</td>
<td>University of California, Los Angeles</td>
</tr>
<tr>
<td>10</td>
<td>University of Pennsylvania</td>
</tr>
<tr>
<td>11</td>
<td>Harvard University</td>
</tr>
<tr>
<td>12</td>
<td>University of Michigan</td>
</tr>
<tr>
<td>13</td>
<td>University of California, Irvine</td>
</tr>
<tr>
<td>14</td>
<td>University of Illinois at Chicago</td>
</tr>
<tr>
<td>15</td>
<td>University of Texas at Austin</td>
</tr>
</tbody>
</table>

*Source: Planetizen.*

NJ Private Sector Employment

Source: New Jersey Department of Labor and Workforce Development.
The Recovery is on track...

But it’s narrow gauge


- Dec. 2009 - Dec. 2010
- Dec. 2010 - Dec. 2011

<table>
<thead>
<tr>
<th>Year</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>-4,984,000</td>
</tr>
<tr>
<td>2010</td>
<td>+1,248,000</td>
</tr>
<tr>
<td>2011</td>
<td>+2,091,000</td>
</tr>
</tbody>
</table>

U.S. Private-Sector Employment Change January – April, 2012

NEGATIVE

| Jan 277,000 | Feb 254,000 | Mar 166,000 | Apr 130,000 |

POSITIVE

- 2011 12-Month Gain: 2,150,000
- 2012 4-Month Gain: 827,000
- 2012 Annualized Gain: 2,481,000


NJ Private Sector Employment Change: 2011 and 4-Month 2012 Annualized

- **2011 12-Month Gain:** 33,400
- **2012 4-Month Gain:** 14,100
- **2012 Annualized Gain:** 42,300

New Jersey Private Sector Employment Change
Annual Change (December to December), 2000-2011

Source: New Jersey Department of Labor and Workforce Development.
Q1a: Please rate each of the following: 
The current economy in the United States

(c) 2007-2012, Rutgers, The State University of New Jersey
Q1b: Please rate each of the following:
The current economy in the New Jersey

- Excellent/Good
- Only Fair
- Poor

<table>
<thead>
<tr>
<th>Group</th>
<th>Oct-Dec, '09</th>
<th>April-May, '11</th>
<th>Mar-April, '12</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Suite V</td>
<td>33.7%</td>
<td>28.3%</td>
<td>19.0%</td>
</tr>
<tr>
<td>C-Suite VI</td>
<td>66.3%</td>
<td>66.4%</td>
<td>70.0%</td>
</tr>
<tr>
<td>C-Suite VII</td>
<td>0.0%</td>
<td>5.3%</td>
<td>11.0%</td>
</tr>
</tbody>
</table>
Q1c: Please rate each of the following:
New Jersey as a place to do business*
Q1d: Please rate each of the following: New Jersey as a place to expand your company*
Q2a1: In the past 12 months, the United States' economy has gotten...
Q2a2: In the past 12 months, New Jersey's economy has gotten…
Q2b1: In the next 12 months, the United States' economy will get…
Q2b2: In the next 12 months, New Jersey's economy will get…
Q3a: For the following categories, please indicate whether you think your company will increase or decrease during the next 12 months:

**Capital Spending in New Jersey**

<table>
<thead>
<tr>
<th></th>
<th>Oct-Dec, '09</th>
<th>April-May, '11</th>
<th>Mar-April, '12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase</td>
<td>35.4%</td>
<td>31.0%</td>
<td>34.8%</td>
</tr>
<tr>
<td>Decrease</td>
<td>19.2%</td>
<td>13.3%</td>
<td>11.6%</td>
</tr>
</tbody>
</table>

(c) 2007-2012, Rutgers, The State University of New Jersey
Q3b: For the following categories, please indicate whether you think your company will increase or decrease during the next 12 months:

Number of New Jersey-Based Employees*

<table>
<thead>
<tr>
<th>Category</th>
<th>Oct-Dec, '09</th>
<th>April-May, '11</th>
<th>Mar-April, '12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase</td>
<td>31.3%</td>
<td>31.9%</td>
<td>41.6%</td>
</tr>
<tr>
<td>Decrease</td>
<td>15.2%</td>
<td>19.5%</td>
<td>15.4%</td>
</tr>
</tbody>
</table>

(c) 2007-2012, Rutgers, The State University of New Jersey
Q3e: For the following categories, please indicate whether you think your company will increase or decrease during the next 12 months: Space Utilization*

- C-Suite V
  - Oct-Dec, '09: 30.3%
  - April-May, '11: 15.0%
  - Mar-April, '12: 11.2%
- C-Suite VI
  - Oct-Dec, '09: 5.1%
  - April-May, '11: 16.8%
  - Mar-April, '12: 20.1%
- C-Suite VII
  - Oct-Dec, '09: 20.1%
  - April-May, '11: 15.0%
  - Mar-April, '12: 30.3%

(c) 2007-2012, Rutgers, The State University of New Jersey
Q11: Are New Jersey taxes (business, sales, property, and personal income) better or worse than most other states?*

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(c) 2007-2012, Rutgers, The State University of New Jersey
Q13: Which of the following best describes the attitude of the state government towards business in New Jersey

- Encouraging/Supportive
- Indifferent/Difficult

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Encouraging/Supportive</th>
<th>Indifferent/Difficult</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct-Dec, '09 C-Suite V</td>
<td>31.1%</td>
<td>68.9%</td>
</tr>
<tr>
<td>April-May, '11 C-Suite VI</td>
<td>48.2%</td>
<td>51.8%</td>
</tr>
<tr>
<td>Mar-April, '12 C-Suite VII</td>
<td>48.1%</td>
<td>51.9%</td>
</tr>
</tbody>
</table>

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Q104. Has the reduction in the cost of natural gas benefited your company?*

* Asked for first time in C-Suite VII
Q100. Please rate your satisfaction with the State of New Jersey and your local community...*

*asked for the first time in C-Suite VII
Q105. Would an economic slowdown in China negatively affect your business?*

* asked for first time in C-Suite VII
Q103. Do you think the United States' national debt poses a major threat, a minor threat, or no threat at all to the economic well-being of the United States*

*asked for first time in C-Suite VII
Q101. Did you follow the debt crisis in Greece and other European countries...?*

*Asked for the first time in C-Suite VII
Q102 & 106. Do you think the debt crisis in Greece and other European countries poses a major threat, a minor threat, or no threat at all to the economic well being of...*

*asked for the first time in C-Suite VII