

IMPLEMENTATION AGENDA

Timing: Short = 1-2 years; Medium = 3-7 years; Long = 8+ years

| ACTIONS | TIMING | RESPONSIBILITY |
|--|-------------------|-------------------------------------|
| <i>Public engagement, education and influence:</i> | | |
| 1. Adopt resolution endorsing the <i>Regional Growth Strategy</i> including the shared growth principles, desired community and regional outcomes, integrated land use–transportation vision and implementation agenda. | Short | Mayors / Governing bodies |
| 2. Execute an executive/administrative order(s) endorsing the regional growth strategy | Short | Governor's office State agencies |
| 3. Prepare support materials (presentation slides, handouts, etc) and develop a strategy for undertaking <i>Regional Growth Strategy</i> “road-show” | Short | NJDOT |
| 4. Brief local boards and commissions in each municipality and county on the <i>Regional Growth Strategy</i> initiative. | Short | ?? |
| 5. Brief relevant state and regional agency staff on the <i>Regional Growth Strategy</i> initiative. | Short | NJDOT |
| 6. Engage residents and other local stakeholders in a dialogue regarding why the <i>Regional Growth Strategy</i> is important to ensuring a sustainable and prosperous future for the region. Topics discussed should include all four components of the strategy and the benefits and costs of transit-oriented and other types of development. | Short | Municipal leaders |
| 7. Explore alternative mechanisms and/or governance structures to monitor and support plan implementation | Short | All |
| 8. Discuss coordination, advocacy and leadership mechanisms for the <i>Regional Growth Strategy</i> with DVRPC / CJTF and other regional planning and coordinating bodies | Short & Medium | All |
| 9. Use the agreed upon governance structure to provide a unified “regional voice” in advocating for the investments needed to implement that <i>Regional Growth Strategy</i> | | |
| 10. | | |
| 11. | | |
| 12. | | |

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| <i>Coordinated decision-making:</i> | | |
| 1. Consider the <i>Regional Growth Strategy</i> when making government decisions (large and small) related to land use, economic development and transportation matters. Evaluate how short term decisions may impact long term implementation of the strategy and strive to make all decisions consistent with the strategy. | Short, Medium & Long | All |
| 2. Build on existing coordination processes (e.g., State Plan cross-acceptance, plan endorsement etc.) to ensure local and state agency decisions support implementation of the <i>Regional Growth Strategy</i> | | |
| 3. Expedite state agency review processes and use discretionary agency funding to prioritize and advance implementation of the <i>Regional Growth Strategy</i> | | |
| 4. Encourage shared services to balance fiscal inequities between local governments | | |
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| 9. | | |
| 10. | | |

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| <i>Planning, zoning and economic development:</i> | | |
| 1. Develop consistency guidance regarding <i>Regional Growth Strategy</i> to support for municipal/county plans/zoning reviews | Short | NJDOT |
| 2. Create and fund an MPO-based planning grant program for counties and municipalities to support local planning activities (including public engagement) designed to implement the regional growth strategy. | Short | DVRPC, NJTPA |
| 3. Reexamine municipal/county land use, economic development, circulation and transportation plans and ordinances for consistency with the regional growth strategy | Short | Municipal planning boards |
| 4. Facilitate the creation of transit-oriented infill development and redevelopment, including workforce housing, at key locations consistent with the <i>Regional Growth Strategy</i> by changing plans and zoning to encourage mixed-used development at transit-supportive densities at those locations | Short/ Medium | Municipal planning boards / Governing bodies |
| 5. Change plans/zoning to protect areas outside of identified centers and nodes by limiting development of new housing and non-residential development in those areas | Medium/ Long | Municipal planning boards / Governing bodies |
| 6. Re-orient regional and local economic development activities to reflect macro-level realities and leverage sub-regional strengths | Short, Medium & Long | ?? |
| 7. Use the current economic downturn to re-position the region to take advantage of opportunities to enhance and create new industry clusters that reflect 21 st century economic realities and regional market strengths | | |
| 8. Use the land development approval process to reserve rights-of-way for future transportation improvements and secure travel amenities such as interconnected sidewalks, bike paths and transit amenities consistent with the regional growth strategy. | Short, Medium & Long | Municipal planning boards |
| 9. Use planning/implementation tools such as redevelopment planning; transfer of development rights, non-contiguous parcel clustering and conservation zoning to support implementation of the <i>Regional Growth Strategy</i> . Provide technical support/guidance and incentives as needed to encourage the use of these tools. | Short, Medium & Long | All |
| 10. Use Fair Housing Act requirements and the COAH process as an opportunity to facilitate the creation of affordable workforce housing throughout the region in a manner consistent with the <i>Regional Growth Strategy</i> | | |
| 11. | | |
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| <i>Transportation project development and investment:</i> | | |
| 1. Work cooperatively with the Governor and Legislature to reauthorize the NJ Transportation Trust Fund in a manner that assures a stable, recurring sources of funding to support implementation of the <i>Regional Growth Strategy</i> | Short | NJ TRANSIT, NJDOT and Municipalities |
| 2. Examine opportunities for creating regional funding sources that can pay for on-going transit operating expenses. Examples might include but should not be limited to: a local purpose sales tax, regional parking fees, and special transportation assessment districts | Short/ Medium | NJ TRANSIT |
| 3. Continue to advance planning for that Greater New Brunswick Area BRT | Short/ Medium | NJ TRANSIT |
| 4. Identify and advance strategic highway and transit investments designed to connect centers and nodes identified for growth and/or otherwise support implementation of the integrated land use-transportation vision | Medium/ Long | NJDOT, NJ TRANSIT and Municipalities |
| 5. Explore alternatives and options for funding transit capital improvements and operating costs (e.g., local sales tax, regional transit district) | Medium/ Long | All |
| 6. Use planning and implementation tools such as access management, context-sensitive design, traffic calming and travel demand management to support implementation of the <i>Regional Growth Strategy</i> . Provide technical support/guidance and incentives as needed to encourage the use of these tools. | Short, Medium & Long | All |
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| 9. | | |