



# Route 1 Regional Growth Strategy Corridor Working Group Briefing Note #2

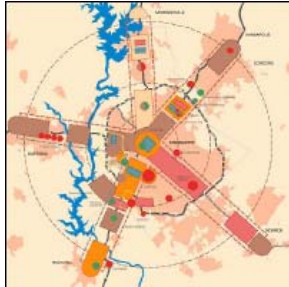


## Land Use and Transportation Planning Successes

### Charlotte – Mecklenburg, North Carolina

In 1998, the City of Charlotte and Mecklenburg County completed a 2025 Integrated Transit/Land Use Plan designed to:

- Support a land use vision of centers and corridors
- Give people travel choices
- Develop a regional transit system
- Support economic growth and sustainable development



Eventual zoning changes in Charlotte and other jurisdictions throughout the region included:

- A Pedestrian Overlay District
- Two Mixed Use Development Districts
- An Interim Transit Overlay District
- A TOD (transit-oriented development) ordinance
- Other Initiatives

A transit program is now being implemented that will serve 205,000 – 215,000 daily transit riders by 2025. It will include:

- Bus rapid transit (28 miles of guideway)
- Light rail transit (21 miles)
- Commuter rail (29 miles)
- Streetcars (11 miles)
- Express and other regional bus service

### Austin, Texas

Austin's Smart Growth Initiative includes a set of 10 related programs:

- Neighborhood Planning
- Infill & Redevelopment Amendments to Land Development Code
- Downtown Redevelopment Program
- Open Space Preservation
- Smart Growth Incentives
- Municipal Airport Redevelopment
- Corridor Planning and Smart Growth Corridors
- Traditional Neighborhood Development
- Sustainable Communities Initiative
- Green Builder Program

Smart Growth Incentives

- Available only within Desired Development Zone (except for Smart Housing)
- Reduced fees for zoning, subdivisions and site plan applications
- Faster reimbursement to developers for major water and wastewater facilities
- Primary Employer Incentives – waivers, new water & sewer lines, transportation improvements, expedited processing of development application
- Smart Housing Incentives – **Safe, Mixed-income, Accessible, Reasonably prices, Transit-oriented**



Use of a Smart Growth Matrix Incentive Program to approve development resulted in:

- 400 new residences in urban core
- 550,000 square feet of retail, restaurant & office space
- Almost \$200 million added to tax roll

For further information, see [www.charmeck.org/Departments/CATS/Rapid+Transit+Planning/Home.htm](http://www.charmeck.org/Departments/CATS/Rapid+Transit+Planning/Home.htm) and [www.ci.austin.tx.us/smartgrowth](http://www.ci.austin.tx.us/smartgrowth)